

Business Administration AI Specialisation, MBA

1st semester

Economics

5 CP

Marketing & Communication

5 CP

HR & Leadership Competencies

5 CP

Financial Management

6 CP

International Business Law

5 CP

Intercultural Competence &
Research Methods

5 CP

2nd semester

Strategic & Digital Management

6 CP

Value-based Controlling &
International Accounting

5 CP

AI SPECIALISATION:

Advanced module I:
AI Methods & Processes

6 CP

Advanced module II:
Data Mining & Data Science

6 CP

Advanced module III:
Deep Learning and its Limitation

6 CP

3rd semester

Advanced module IV:
Business Applications of AI

5 CP

Master's Thesis and Colloquium/Defence

25 CP