

Business Administration Machine Learning, MBA

1st semester

Economics

5 CP

Marketing & Communication

5 CP

HR & Leadership Competencies

5 CP

Financial Management

6 CP

International Business Law

5 CP

Intercultural Competence &
Research Methods

5 CP

2nd semester

Strategic & Digital Management

6 CP

Value-based Controlling &
International Accounting

5 CP

MACHINE LEARNING SPECIALISATION:

Advanced module I:
Machine Learning Essentials

6 CP

Advanced module II:
Advanced Machine Learning Techniques

6 CP

Advanced module III:
Deep Learning & Neural Networks

6 CP

3rd semester

Advanced module IV:
Business Applications of Machine Learning

5 CP

Master's Thesis and Colloquium/Defence

25 CP