

Degree: Master of Science (M.Sc.)

International Business Management



Build the expertise to manage complex challenges in international business: This full-time Master's programme combines global management, economics and digital finance with strategic, analytical and intercultural skills.

Practice-oriented modules will help you develop global strategies, evaluate business models and make informed decisions. You will also explore FinTech, artificial intelligence, sustainability and geopolitical change while strengthening your negotiation, presentation and leadership skills. This will prepare you for management roles in global companies, consultancies and financial institutions.

The Master's programme "International Business Management" is taught entirely in English and will be completed with the academic degree Master of Science (M.Sc.).

Support for all issues relating to your study

Phone: +49 201 81004 864 **WhatsApp:** +49 171 3338539

Monday to Friday from 9:00 a.m. to 4:00 p.m. German time

E-Mail: Send us an email to: incomings@fom.de

More information
on the degree programme



Locations

Frankfurt am Main

Duration

4 Semester including thesis

Credit Points

120 ECTS

Accreditation

FOM University of Applied Sciences is accredited by the German Council of Science and Humanities and was the first private university in Germany to be system-accredited by FIBAA in 2012. This means that all FOM degree programmes are state and internationally recognised.

Total fee

€23,850

(including examination fee and
immatriculation fee)

Your career prospects

[You can take on the following jobs:](#)

Corporate Finance Manager
Financial Consultant
Investment Manager
Digital Finance Manager
Management Consultant
Business Analyst
Risk Manager

1st semester

Finance & Global Markets (6 CP)

- Capital Markets and International Financial Systems
- Investor Relations Management
- Working Capital Management
- Risk Management and Hedging
- Sustainability in Finance

Business Planning (6 CP)

- Product/company life cycle
- Management as a process
- Business simulation

Research Methods (6 CP)

- Formulation of the research question
- Methodology
- Theoretical framework
- Contribution to the research

Intercultural Training (6 CP)

- Basic Principles of the Theory of Culture
- Rules of Intercultural Communication
- Socio-cultural, Religious and Business Issues
- Working in Intercultural Teams

German (6 CP)

- Introducing Yourself
- Orientation, Asking Questions
- Countries and Languages, Living in Germany
- Times of the Day, Describing Daily Routines

2nd semester

Digital Finance (6 CP)

- Digital Transformation: AI, Big Data, DLT, Decentralised Finance, Blockchain, etc.
- Global perspectives and comparison of fintech ecosystems
- Macroeconomic impacts of the digital transformation of finance
- Financing, investment, and valuation of digital business models
- Cybersecurity, risk management, and operational challenges

Strategic & Digital Management (6 CP)

- Strategic Management Process and Analysis
- Vision, mission concepts
- Macro and micro environmental analysis
- Strategic management instruments and tools
- Theoretical approaches

Trends & Megatrends (6 CP)

- Concept of megatrends
- Derivation of trends and subrends
- Digital and technological trends

International Market Management & Psychology (6 CP)

- Global market environment
- International market expansion strategies
- International strategic management process for global operations
- International marketing management
- Corporate social responsibility as an important element for international market management

Accounting Policy & Balance Sheet Analysis (6 CP)

- Financial statement analysis
- Performance and position assessment
- Key figures and value-based management
- Advanced analysis methods: consolidated statements, insolvency forecasting and modern analytical techniques
- Accounting policy: forms, instruments, discretionary scope and strategic use of reporting options

3rd semester

FinTech & AI (6 CP)

- Introduction to Financial Technology
- Blockchain and Distributed Ledger Technology
- Artificial Intelligence and Big Data Analytics
- Cloud Computing and APIs

Leadership & Sustainability (6 CP)

- Basic Terms and Principles of Leadership
- Leadership Theories, Styles, Techniques and Instruments
- Concept and Principles of Sustainability
- Development of a normative Framework ("Mission Statement"), with Consideration of Sustainability

International Trade Policy & Geopolitics (6 CP)

- Advanced International Trade Theories
- Classical Trade Policy Instruments
- Global Governance and Economic Integration
- Open Economies
- Global Value Chains, Currency Risk and Resilience Strategies

Artificial Intelligence & Data Analytics in Finance (5 CP)

- Introduction to AI and Data Analytics
- AI Use Cases in Finance
- Model Evaluation and Strategic Integration
- Future Trends in AI and Finance

Applied Project I: Master's Thesis Pitch (6 CP)

- Develop a research proposal pitch presentation that must cover at least the following aspects:
- presentation and derivation of the research question, hypotheses and the objective of the thesis
 - explanation of the methodological approach used to answer the research question and to achieve the research objective
 - overview of the state-of-the-art scientific literature relevant to the problem and identification of the existing research gap
 - table of contents of the thesis
 - anticipated outcomes of the thesis' research and their possible practical business value(s)
 - timetable

4th semester

Master's Thesis (19 CP)

- Written thesis
- Documented milestone meeting

Defence (6 CP)

- Oral Defence

Applied Project II: Finance (6 CP)

- Research Problem Definition and Project Planning in Finance
- Literature Review, Methodology, and Evidence Generation
- Analysis, Theory-Practice Transfer, and Peer Review
- Publication-Oriented Paper Development and Scientific Reflection

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The curriculum is subject to change. Individual modules may be modified or replaced.